

Eine gemeinsame Initiative von
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DIE ZEIT

Handelsblatt

TAGESSPIEGEL

Wirtschafts
Woche

EUROPE 2024

19 - 20 März / March

#EUROPE20XX

Please note that the program is currently in progress and has not been finalized yet. Updates will be announced continuously. German sessions will be translated simultaneously into English.

Tagesmoderationen 09:20 – 13:50 Uhr 09:15 am – 01:50 pm **Dr. Rainer Esser** (CEO, ZEIT Publishing Group)
Your Hosts 13:50 – 17:30 Uhr 01:50 – 05:30 pm **Anke Myrre** (Deputy Editor-in-Chief, Tagesspiegel)

09:20 – 09:30 Uhr **Welcome EUROPE 2024 (in German)**
09:20 – 09:30 am **Andrea Wasmuth, Nicolas Köhn** (Managing Directors of Handelsblatt Media Group and Tagesspiegel)
Hosted by **Dr. Rainer Esser** (CEO, ZEIT Publishing Group)

FOCUS: SECURITY, DEMOCRACY, ECONOMIC COMPETITIVENESS

09:30 – 10:15 Uhr **Eröffnung Opening (in German)**
09:30 – 10:15 am **Olaf Scholz** (Chancellor of the Federal Republic of Germany)
Hosted by **Christian Tretbar** (Editor-in-Chief, Tagesspiegel) and **Horst von Buttlar** (Editor-in-Chief, WirtschaftsWoche)

10:15 – 10:45 Uhr **One on One**
10:15 – 10:45 am **Eine neue Wachstumsstrategie für Europa (in French / Translation into English)**
A new growth strategy for Europe
Bruno Le Maire (French Minister of Economy, Finance and Industrial and Digital Sovereignty)
Hosted by **Gregor Waschinski** (Foreign Correspondent France, Handelsblatt)

10:45 – 11:15 Uhr **Securing Europe's Competitiveness and Economic Stability (in English)**
10:45 – 11:15 am **Guillaume Faury** (CEO, Airbus)
Hosted by **Jochen Wegner** (Editor-in-Chief, ZEIT ONLINE)

11:15 – 11:45 Uhr **Landwirtschaft am Scheideweg: Warum wir Innovationen voranbringen müssen (in English)**
11:15 – 11:45 am **Farming at a Crossroads: The Imperative to Bolster Innovation in Agriculture**
Chuck Magro (CEO, Corteva Agriscience)
Hosted by **Petra Pinzler** (Correspondent in the Berlin office, DIE ZEIT)

11:45 – 12:40 Uhr **Networking Break / Lunch**
11:45 am – 12:40 pm

12:40 – 12:50 Uhr **Russland aktuell | Insight Russia (in English)**
12:40 – 12:50 pm **Mareike Müller** (Foreign Correspondent covering Russia and Eastern Europe, Handelsblatt)
Hosted by **Dr. Anna Sauerbrey** (Foreign Affairs Coordinator, DIE ZEIT)

12:50 – 13:30 Uhr **Part I**
12:50 – 01:30 pm **Zeitenwende an der Ostflanke: Ist Europa bereit sich zu verteidigen? (in English)**
A turning point on the eastern flank: Is Europe ready to defend itself?
Yehor Cherniev (MP, Deputy Chairman of the Committee on National Security, Defence and Intelligence, Chairman of the Ukrainian delegation to the NATO PA)
Lieutenant General Markus Laubenthal (Vice Chief of Defence, German Armed Forces)
Dr. Jana Puglierin (Senior Policy Fellow, European Council on Foreign Relations)
Dr. Gundbert Scherf (Co-Founder and Co-CEO, Helsing)
Weitere Sprecher:innen folgen. *Further speakers to be advised.*
Hosted by **Dr. Anna Sauerbrey** (Foreign Affairs Coordinator, DIE ZEIT)

13:30 – 13:50 Uhr **Part II**
01:30 – 01:50 pm **Russlands Kriege und die Notwendigkeit einer europäischen Verteidigung (in English)**
Lessons Learned? New Requirements for European Defence
Kaja Kallas (Prime Minister of Estonia)
Hosted by **Dr. Anna Sauerbrey** (Foreign Affairs Coordinator, DIE ZEIT)

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FOCUS: SUSTAINABILITY

- 13:50 – 13:55 Uhr
01:50 – 01:55 pm **Industry Briefing about Sustainability by BCG (in English)**
Dr. Jens Burchardt (Managing Director & Partner, Boston Consulting Group (BCG))
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- 13:55 – 14:30 Uhr
01:55 – 02:30 pm **One on One plus Talk**
Kreislaufwirtschaft und Recycling als Schlüsselstrategie für den Klimaschutz? (in English)
Circular Economy and Recycling as Key Strategy to Protect the Climate?
John Galvin (General Manager, Germany Business Unit, Coca-Cola Europacific Partners GmbH)
Dr. Bodo Linscheid (Deputy Director-General for Digitalisation, Sustainable Consumption and Product Policy, Resource Conservation at the Federal Environment Ministry)
Emmanuelle Maire (Head of Unit, Circular Economy, Sustainable Production and Consumption, DG Environment, European Commission)
Hosted by **Susanne Ehlerding** (Head of Background Agriculture & Nutrition, Tagesspiegel)
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- 14:30 – 14:50 Uhr
02:30 – 02:50 pm **Umweltpolitik für ein zukunftsfähiges Europa (in German)**
Environmental policy for a sustainable Europe
Steffi Lemke (Federal Minister for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection)
Hosted by **Stephan-Andreas Casdorff** (Publisher, Tagesspiegel)
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- 14:50 – 15:15 Uhr
02:50 – 03:15 pm **Networking Break / Coffee**

FOCUS: EU REGULATION, INNOVATION, COMPETITIVENESS

- 15:15 – 15:20 Uhr
03:15 – 03:20 pm **Industry Briefing about AI & Innovation by BCG (in English)**
Dr. Andrej Levin (Managing Director & Partner, Boston Consulting Group (BCG))
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- 15:20 – 16:00 Uhr
03:20 – 04:00 pm **Keynote**
Zukunftsszenarien für Deutschland (in English)
Future Scenarios for Germany
Amy Webb (CEO and Founder, Future Today Institute)
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- 16:00 – 16:30 Uhr
04:00 – 04:30 pm **It's on us: KI, Data, Tech – was die (Gesundheits-)Wirtschaft jetzt tun muss, um die digitale Transformation zu schaffen (in English)**
It's on us: AI, data, tech – what the (healthcare) industry needs to do now to create the digital transformation
Dr. Jens Baas (CEO, Die Techniker)
Amy Webb (CEO and Founder, Future Today Institute)
Hosted by **Charlotte Haunhorst** (Head of Digital und Mitglied der Chefredaktion, Handelsblatt)
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- 16:30 – 17:00 Uhr
04:30 – 05:00 pm **Wettbewerbsfähigkeit im europäischen Zahlungsverkehr (in German)**
Competitiveness in European Payments
Dr. Joachim Schmalzl (Executive Member of the Board, Deutscher Sparkassen- und Giroverband e.V.)
Hosted by **Jessica Springfeld** (Head of Video & Audio, Solutions by Handelsblatt Media Group GmbH)

FOCUS: DEMOCRACY & US ELECTIONS

- 17:00 – 17:25 Uhr
05:00 – 05:25 pm **US-Elections 2024: Foreign Correspondents' Perspective (in German)**
Rieke Havertz (DIE ZEIT, Berlin)
Julian Heißler (WirtschaftsWoche, Washington)
Felix Holtermann (Handelsblatt, New York)
Juliane Schäuble (Tagesspiegel, Washington DC)
Hosted by **Anja Wehler-Schöck** (Head of International Politics, Tagesspiegel)
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- 17:25 – 17:30 Uhr
05:25 – 05:30 pm **Zusammenfassung und Ausblick auf das Programm des zweiten Tages (in German)**
Wrap-up and Outlook on the Program of the Second Day
Anke Myrrhe (Deputy Editor-in-Chief, Tagesspiegel)
Dr. Rainer Esser (CEO, ZEIT Publishing Group)

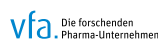
Premiumpartner:



Kooperationspartner:



Partner:



Knowledge Partner:



Location Partner:



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Tagesmoderationen **Sonja Álvarez** (Deputy Head of the Berlin Office, WirtschaftsWoche)
Your Hosts **Kevin Knitterscheidt** (Deputy Head of Podcast, Live & Video Department, Handelsblatt)

09:50 – 09:55 Uhr **Eröffnung Opening and Welcome on Day 2 at EUROPE 2024 (in German)**
09:50 – 09:55 am **Sonja Álvarez** (Deputy Head of the Berlin Office, WirtschaftsWoche)
Kevin Knitterscheidt (Deputy Head of the Podcast, Live & Video Department, Handelsblatt)

FOCUS: PEACE, DEMOCRACY AND SOCIAL RESPONSIBILITY

09:55 – 10:35 Uhr **Korrespondentenrunde zu den Europawahlen: Stimmungsbild aus dem Ausland (in German)**
09:55 – 10:35 am **Correspondents' panel on the EU elections: Opinions from Abroad**
Daniel Goffart (Chefreporter WirtschaftsWoche in Berlin)
Olivia Kortas (Foreign Correspondent, DIE ZEIT, Kyjiw)
Matthias Krupa (Foreign Correspondent in France, DIE ZEIT)
Christian Wermke (Italian Correspondent, Handelsblatt)
Hosted by **Dr. Christoph von Marschall** (Diplomatic Correspondent to the Editor-in-Chief, Tagesspiegel)

10:35 – 11:00 Uhr **UEFA EURO 2024 – Die Rolle von Fußball für die Demokratie (in German)**
10:35 – 11:00 am **UEFA EURO 2024 – Soccer and its Role for Democracy**
Philipp Lahm (Tournament Director of UEFA EURO 2024)
Celia Šašić (Ambassdor of UEFA EURO 2024, zweifache Fußball-Europameisterin und Europas Fußballerin des Jahres)
Hosted by **Kevin Knitterscheidt** (Deputy Head of Podcast, Live & Video Department, Handelsblatt)

11:00 – 11:25 Uhr **Networking Break / Coffee**
11:00 – 11:25 am

FOCUS: HEALTH & INNOVATION

11:25 – 12:05 Uhr **Forschung & Fortschritt – Stimmen die Rahmenbedingungen? (in German)**
11:25 am – 12:05 pm **Research & Progress – Are the Conditions in Place?**
One on One plus Talk
Dr. Mridul Agrawal (Managing Director & Founder, iuvando Health)
Andreas Gerber (Managing Director, Janssen Germany)
Gabriele Katzmarek (Mitglied des Deutschen Bundestages, Parlamentarische Geschäftsführerin, SPD-Bundestagsfraktion)
Hosted by **Jürgen Klöckner** (Capital Correspondent, Handelsblatt)

12:10 – 12:45 Uhr **Gesundheitsstrategie Europa – gemeinsam zu einer besseren Versorgung für alle (in English)**
12:10 – 12:45 pm **European health strategy: working together towards a better healthcare for all**
Joanna Drake (Deputy Director-General, DG for Research and Innovation, European Commission)
Christoph Haberer (Managing Director, Organon D-A-CH)
Terry Reintke (MEP, Co-President Greens/EFA Group)
Hosted by **Ruth Ciesinger** (Online Editor, Tagesspiegel)

12:45 – 14:20 Uhr **Networking Break / Lunch (Parallel Masterclasses from 01:15 - 02:15 pm)**
12:45 – 02:20 pm

13:15 – 14:15 Uhr **Parallel Masterclasses**
01:15 – 02:15 pm **1 – Hosted by vfa – Verband der forschenden Pharmaunternehmen e.V.:
Innovationsraum Europa: Gemeinsam gegen Antimikrobielle Resistenzen
Innovation Space Europe: Working together to Overcome Antimicrobial Resistance
(in German / no Translation available)**
Impulse
Prof. Dr. med. Achim Hoerauf (Director, Institute of Medical Microbiology, Immunology and Parasitology (IMMIP) and Coordinator, German Center for Infectious Disease Research (DZIF))
Dr. Marc Gitzinger (Chief Executive Officer und co-founder, BioVersys)
Hosted by **Alexandra-Corinna Heeser** (Freelance Journalist)

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Parallel Masterclasses

2 – Hosted by Intuitive Surgical:

Die Zukunft der Chirurgie: Fortschrittliche Versorgung durch Innovationen

The Future of Surgery: Advancing Care through Innovation

(in German / no Translation available)

Dr. Tilman Schlick (Vice President Medical Affairs and Medical Officer, Intuitive)

Prof. Dr. Ahmed Magheli (Ärztlicher Direktor und Chefarzt Urologie, Vivantes Klinikum am Urban)

Hosted by **Dr. Joachim Haes** (Senior Director Government and Public Affairs Europe, Intuitive)

14:20 – 14:50 Uhr
02:20 – 02:50 pm

The Competition is on: Wie bleibt Europa für die Gesundheitswirtschaft attraktiv? (in German)

The Competition is on: How can Europe retain the pharmaceutical industry?

Prof. Dr. Michael Baumann (Vorstandsvorsitzender und Wissenschaftlicher Vorstand, Deutsches Krebsforschungszentrum in der Helmholtz-Gemeinschaft)

Daniel Caspary MEP (Group of the European People's Party (Christian Democrats))

Dr. Sabine Gilliam (Country President Germany, Pfizer)

Hosted by **Thomas Trappe** (Head of Tagesspiegel – Background Gesundheit & E-Health)

14:50 – 15:35 Uhr
02:50 – 03:35 pm

One on One plus Talk

Innovation vorantreiben: Deutschland als Motor einer leistungsstarken EU (in English)

Driving Innovation: Germany as an Accelerator towards an EU Powerhouse

Prof. Marcel Fratzscher, PhD (President, DIW Berlin)

Kevin Peters (SVP & Managing Director, MSD Deutschland Human Health)

Sonja Pierer (Country Manager Intel Germany and Director EMEA Digital Sales)

Hosted by **Miriam Schröder** (Managing Editor, Tagesspiegel)

FOCUS: EU REGULATION, INNOVATION, COMPETITIVENESS

15:35 – 16:00 Uhr
03:35 – 04:00 pm

How to Secure the Permanent and Sustainable Energy Supply in Europe? (in English)

Patrick Pouyanné (Chairman of the Board and Chief Executive Officer, TotalEnergie SE)

Hosted by **Sonja Álvarez** (Deputy Head of the Berlin Office, WirtschaftsWoche)

16:00 – 16:30 Uhr
04:00 – 04:30 pm

Networking Break / Coffee

16:30 – 16:35 Uhr
04:30 – 04:35 pm

Industry Briefing by BCG (in German)

Judith Wallenstein (Managing Director & Senior Partner, Boston Consulting Group (BCG))

16:40 – 17:00 Uhr
04:40 – 05:00 pm

One on One

Regulierung vs. Innovationskraft: Wo steht Europa? (in English)

Regulation vs. Innovation: Where Does Europe Stand?

Cem Özdemir (Federal Minister of Food and Agriculture)

Hosted by **Christian Tretbar** (Editor-in-Chief, Tagesspiegel)

17:00 – 17:25 Uhr
05:00 – 05:25 pm

Europäische Wettbewerbsfähigkeit sichern – wie eine zukunftsfähige Energiewende und Transformation gestalten? (in German)

Securing European competitiveness – how to shape a sustainable energy transition and transformation?

Jörg Eigendorf (Chief Sustainability Officer, Deutsche Bank AG)

Dr. Arina Freitag (CFO, TenneT Holding B.V., Managing Director, TenneT TSO GmbH)

Hosted by **Mark Schieritz** (DIE ZEIT)

17:30 – 18:00 Uhr
05:30 – 06:00 pm

One on One

Accelerating the Transition to a Competitive Europe (title tbc) (in German)

Dr. Robert Habeck (Minister for Economic Affairs and Climate Protection)

Hosted by **Roman Pletter** (Head of Business and Economics Section, DIE ZEIT)

18:00 – 18:05 Uhr
06:00 – 06:05 pm

Closing Remarks